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**KOKUSAI DENKI**

## **KOKUSAI DENKI Electric to Make IBC 2025 Debut**

### ***Rebranding Maintains Company's Legacy in Global Broadcast and Production Camera Business***

**Amsterdam, September 12, 2025** — IBC Show 2025 will mark the IBC debut of KOKUSAI DENKI Electric Inc., formerly known as Hitachi Kokusai Electric since 2000. This rebranding follows the transfer of majority ownership of Hitachi Kokusai Electric's broadcast and production business from Hitachi Ltd. to Nisshinbo Holdings, Inc., reflecting a return to the company's original name.

KOKUSAI DENKI Electric's fresh branding and renewed energy will be showcased at IBC Hall 10, Booth B40 from 12 - 15 September, with live demonstrations by KOKUSAI DENKI Electric Europe.

The company continues to encompass former Hitachi Kokusai Electric divisions, including broadcast and production cameras, industrial vision cameras, Surveillance & critical imaging systems and On-Train Rail CCTV Systems. At IBC Show 2025, the focus will be on broadcast and production camera systems, featuring the latest 4K/UHD TV production cameras, multi-format HDTV cameras, and multi-purpose box cameras. Additionally, KOKUSAI DENKI Electric will demonstrate its ST-2110 camera workflow, which enables SDI cameras to be seamlessly integrated into IP networks.

The company will also host another Nisshinbo Group Company at its IBC booth - **Nisshinbo Micro Devices Inc.** - based in Tokyo, they are a manufacturer of a range of Electronic devices and Microwave products, including products for Satellite communications (VSAT) for Ka and Ku band

"The most important message for our customers and partners is that nothing changes—business continues as usual at KOKUSAI DENKI. Under our consolidated ownership, we remain committed to growth, sourcing the highest quality components, and investing in cutting-edge technologies to uphold the exceptional design, reliability, and innovation that define our camera systems worldwide."

At IBC, KOKUSAI DENKI Electric will showcase its entire current generation of cameras, including high-frame-rate models for slow-motion applications. The booth environment will highlight a sports production theme, featuring the following camera systems:

### **SK-UHD7000 4K/UHD TV Production Camera**

Designed for dynamic live event production and 4K UHD presentations, the SK-UHD7000 features three 2/3-inch CMOS image sensors with native 4K resolution for capturing ultra-clear 3840x2160 UHD video. The sensors' global shutter technology minimises flickering and banding, ensuring superior performance in live event venues, TV studios and Outside broadcast environments. With its Wide Colour Gamut (WCG) Optical block it has full BT.2020 image capability. The camera system is also able to provide simultaneous 4K and HD outputs in High Dynamic Range (HDR) or Standard Dynamic Range (SDR).

The **SK-UHD7000-S2** model is a 1080p HD camera which is upgradeable to 4K/UHD through an affordable software licence. The **SK-UHD7000** and **SK-UHD7000-S2** both also offer high-frame-rate (up to 4x HD slow motion) capabilities through a software licence upgrade. The CU-IP7000 MoIP BOX and CU-UHD7000 CCU optional MoIP unit enable seamless remote production and MoIP studio operations.

### **DK-H700 4K Box Camera**

A compact and highly adaptable point-of-view (POV) camera, the DK-H700 is ideal for high-end broadcast, professional AV and government applications. Featuring the same 2/3-inch UHD sensors and optical block as the SK-UHD7000, it ensures uniform image quality across different production environments. Its RGB 3-sensor technology – each with 8.3 million pixels - result in sharp, vibrant images with minimal noise, outstanding colour fidelity and excellent sensitivity.

### **Z-HD6500 Multi-Format HD Camera and Z-HD6500-S1 4K-UHD / HD switchable Camera**

Both these cameras also feature the same 2/3-inch UHD sensors and WCG optical block as the SK-UHD7000, ensuring uniform image quality across the full range of cameras.

Optimised for cost-effective and streamlined UHD/HD production, the **Z-HD6500-S1** incorporates the latest advancements in imaging technology. With F11 sensitivity at 50 fps, it provides high-quality video capture in low-light conditions, while its 62dB signal-to-noise ratio (SNR) ensures ultra-quiet images. Its global shutter technology eliminates artifacts such as banding and flickering, making it perfect for live events and broadcast studios where LED lighting and LED displays are in use. The camera supports both High Dynamic Range (HDR) and Standard Dynamic Range (SDR) workflows for seamless multi-format production.

For more information, please visit: [www.kokusaidenki.eu/](http://www.kokusaidenki.eu/)